

Appl. No: 10/800,884
Response to Office Action dated November 2, 2011

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Jack K. Zhang et al.
Appl. No.: 10/800,884
Filed: March 15, 2004
Title: METHODS AND SYSTEMS FOR MAPPING LOCATIONS OF WIRELESS
TRANSMITTERS FOR USE IN GATHERING MARKET RESEARCH DATA
Art Unit: 2617
Examiner: Cong Van Tran
Docket No.: 52579-113195 (P0123A)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE PURSUANT TO 37 C.F.R. §1.111

Sir:

In response to the Non-Final Office Action dated November 2, 2011, Applicants present the following response:

Listing of the Claims begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.